



## Betty DeVita

CBO

Betty is a global digital transformation executive with expertise in consumer financial services/payments. Her focus is on early-stage and emerging companies driving value creation, partnerships and the path to global scaling. She most recently served as Chief Commercial Officer of Digital Payments & Labs at MasterCard. She also served as President at MasterCard Canada. Prior to that she was with Citi in Latam, the US and Asia in their consumer franchise and left Citi as Chair/CEO for Citibank Canada Inc.

Betty sits on the board of Molson Coors Brewing Company (NYSE: TAP), where she sits on the audit committee. She holds a Bachelor of Science from St John's University, a CEO Certificate from the Wharton-KMA in South Korea and is a certified director from the Institute of Corporate Directors, University of Toronto.

## FinConecta

Team

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