



Paulina Perez

Marketplace VP

Paulina brings to FinConecta over 10 years of background in the mexican financial sector, with the latter years dedicated to digital products in Fintech. Before FinConecta, Paulina served as Sr Growth Product Manager in Clip, one of the fastest growing Fintechs in Mexico, driving revenue through engagement and retention strategies. She is passionate about financial markets and trading platforms.

Paulina holds a bachelor in International Business Administration from Iberoamericana University in Mexico City, and has several certifications among them an Innovation in Products and Services certificate from the Emeritus Institute of Management, as well as other Agile Methodologies diplomas.

FinConecta

Team
